

Government of India
PUBLICATIONS DIVISION
Ministry of Information and Broadcasting
Soochna Bhawan, CGO Complex, Lodhi Road,
New Delhi-110003

No. D-29015/18/2017-18/Prod.

Dated: 15/01/2018

M/s _____

Subject: Annual Rate Contract for printing of Monthly Journal "AJKAL" in Urdu language.

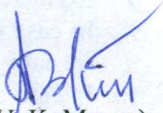
Dear Sirs,

Sealed quotations are invited for finalizing annual Rate Contract for the printing of above said Journal in Urdu language. If you are in a position to undertake the production of the job as per specifications and supply the printed copies regularly within the specified time schedule, please submit your quotation, in this form only under a sealed cover so as to reach this office at **Room No: 666 (6th Floor) latest by 30/01/2018 (3:00 PM)** addressed to the Director General, Publications Division, Soochna Bhawan, C.G.O. Complex, Lodhi Road, New Delhi-110003. Tenders will be opened on the same day at 3.30 PM in Room No. 666 by the tender opening committee.

The following words should be superscribed on the envelope:-

"Confidential Contents Quotation for printing of Monthly Journal AJKAL in Urdu language"**Job No. D-29015/18/2017-18/Prod., Last date: 30/01/2018 (3.00 PM)**

Please note that quotations received after due date and time will not be considered.


(V. K. Meena)

Joint Director (Prod.)

For and on behalf of the President of India

DESCRIPTION:- "AJKAL" a monthly journal in URDU language comprising 52 pages of text and 4 pages of cover is to be produced regularly on priority basis. The text pages may carry text in 2 to 4 columns, along with 10 and above line/half-tone pictures surrounded by line and screen borders/in boxes against screen grounds, to be printed in single colour (Black). **Approved laser print-out/ soft copy in CD of the text pages will be supplied by the Editor. Photographs/illustrations & line design etc. will have to be scanned and incorporated with the text matter as per instruction.**

Covers I & IV may carry title, logo design, some text along with line/half-tone pictures surrounded by colour grounds and will print in 4 process colours. Covers II & III may print text along with line/half-tone pictures Advertisements in four colours common to outer cover. The Journal will be center-stitched with two wire staples and cut to its finished size.

- NOTE:**
- i) The soft copy of cover design may likely to be supplied in Hindi/English wherein title, text etc. are to be replaced/incorporated in Urdu as per colour scheme supplied.
 - ii) The quantity of journal and, number of text pages may vary from issue to issue.
 - iii) Material, proofs etc. will have to be collected and delivered by the printer to the Editor at Soochana Bhawan C.G.O Complex, New Delhi.
 - iv) Advance copies will have to be delivered at Soochna Bhawan & bulk supplies duly wrapped in bundles of 25 to 50 copies to our Stores/Agents within Delhi at printer's cost.

LANGUAGE & QUANTITY: URDU- 1500 plus advance copies per month (quantity may increase or decrease in each issue)

FINISHED SIZE: 8.5" X 11" (Approx.)

COLOURS:

Text pages	:	Single colour Black
Outer and Inner Covers	:	Four Process Colours

PAPER: Good quality smooth finished white Maplitho paper of 70 GSM for text pages and 130 GSM full gloss Bilt/equivalent quality Art paper for cover will be used from printer's stock. Sample of paper to be used may be enclosed with your quotation.

TIME SCHEDULE: Reasonable time schedule will be drawn by the Editor for timely production i.e. 10 days before the month of publication of the journal. It is also to be ensured that all the copies are supplied as per requirement. However, 6 days time will be allowed for proofing, printing and final delivery of all copies from the date of receipt of CRC/final approval from Editor.

PROCESS OF PRODUCTION: Offset.

MATERIAL FOR PRODUCTION: CRC/CD for text pages, cover art work/CD, line designs, photographs etc. will be supplied in batches.

